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Hands on media literacy

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Meeting with the famous TV personality- Arnis Krauze, the reporter and presenter of TV3.

Today we listened to a Latvian news journalist and reporter Arnis Krauze, who works for TV3 – a popular Latvian television channel. He talked about media and how to distinguish which online news people read daily are real and which are fake. We learned that you can tell a news story is fake by the title of the publication, for instance, if the title of the story gives you very little information that excited you, but does not tell much more and says to click on the story to find out more, it is probably clickbait, which means that the story is not actually educational.

He also informed the public about fake news and that different pages, for example, on Facebook, use false information and add clips from different incorrect content such as movies and publications from the past, adding false titles and news. Those pages then earn money of those posts by how many people have liked or shared the publication.

Krauze mentioned students who are studying to become journalists have poor vocabulary and youngsters have a lack of interest in that area.

“Although we post things as if only our friends are going to see, it still remains on the Internet and could possibly have a negative influence on our careers in the future,” Arnis says.

Alise Paula Pukite, grade 10a



